

Annual Conference of the  
Maharashtra State Branch of IADVL

# CUTICON MAHARASHTRA 2024

22 23 24 Nov, 2024 | JW MARRIOTT MUMBAI SAHAR



# INDUSTRY PROSPECTUS

# INVITATION

## Welcome to CUTICON MAHARASHTRA 2024!

We are thrilled to welcome you to the Annual Conference of the Maharashtra State Chapter of the Indian Association of Dermatologists, Venereologists, and Leprologists (IADVL), taking place from November 22nd to 24th, 2024, at JW Marriott, Sahar, Mumbai.

CUTICON MAHARASHTRA 2024, organized by IADVL Navi Mumbai Branch, promises to be an exceptional gathering of dermatology professionals, researchers, and industry leaders. Over three inspiring days, we will explore the latest advancements, share cutting-edge research, and foster collaborations that drive innovation in dermatological care.

This conference is a unique platform for networking, learning, and showcasing the latest products and services that are shaping the future of our field. We invite you to engage with fellow attendees, participate in insightful discussions, and discover new opportunities that can enhance your practice and organization.

We extend a warm invitation to our sponsors and exhibitors, whose invaluable support makes this event possible. Your commitment to advancing dermatology is vital, and we look forward to the exciting interactions that will unfold over these days.

Thank you for being a part of **CUTICON MAHARASHTRA 2024**. Together, let's make this conference an unforgettable experience!

We look forward to seeing you there!

**Warm regards,  
The Organizing Committee  
CUTICON MAHARASHTRA 2024**

# ORGANISING COMMITTEE



**Dr. Manish Gautam**  
Organising Chairperson



**Dr. Jay Gupte**  
Organising Secretary



**Dr. Dipak Kulkarni**  
Treasurer

## SCIENTIFIC COMMITTEE



**Dr. Vishalakshi Viswanath**  
Scientific Chairperson



**Dr. Manjyot Gautam**  
Scientific Chairperson



**Dr. Madhuri Agarwal**  
Workshop Chairperson

**Dr. Swagata Tambe**  
Scientific Secretary

**Dr. Rujuta Sathe**  
Scientific Secretary

## IADVL NATIONAL EXECUTIVE 2024 - 25

**Dr. Manjunath Shenoy**  
President

**Dr. Rajeev Sharma**  
President Elect

**Dr. Vijay Zavar**  
Immediate Past President

**Dr. Bhumesh Kumar K**  
Hon. Secretary General

**Dr. Kavitha S B**  
Hon. Treasurer

**Dr. N Asokan**  
Vice President

**Dr. K E Mukadam**  
Vice President

**Dr. Vikas Shankar**  
Joint Secretary

**Dr. Nirupama T**  
Joint Secretary

## IADVL MAHARASHTRA EC 2024 - 25

**Dr. Manish Gautam**  
President

**Dr. Jay Gupte**  
Hon. Secretary

**Dr. Dipak Kulkarni**  
Hon. Treasurer

**Dr. Suneel Vartak**  
Immediate Past President

**Dr. Dhananjay Damle**  
Vice - President

**Dr. Rizwan Haq**  
Vice - President

**Dr. Aditya Mahajan**  
Joint Secretary

**Dr. Dipaali Rathod**  
Joint Secretary

## NMRDA EC 2024 - 25

**Dr. Jyotsna Deo**  
President

**Dr. Gautam Dethé**  
Hon. Secretary

**Dr. Shilpa Sankpal**  
Treasurer

# PROGRAM HIGHLIGHTS

## CME

*Evolving Trends And Optimising Outcomes*

Acne- No Longer  
A Simple Disease

Enigma Of  
Dermatophytosis

Clinical And Procedural  
Emergencies

Cutaneous  
Tuberculosis –  
Emerging Trends

Artificial Intelligence  
And Technology

Dermatotherapeutics  
– Whats New?

## CONFERENCE

*Bridging Evidence Through Experience*

Navigating Pigmentary  
Challenges

Psoriasis –  
Conventional Vs  
Targeted Therapies

Current Trends  
In Onychomycosis

Hair And Nail  
Aesthetics

Practice  
Management  
Strategies

Vulvar Health –  
Road Less Travelled

*A basket of a dozen workshops to choose from !*

Chemical Peels

Basic And  
Advanced  
Thread Lifts

Basic And  
Advanced Botulinum  
Toxin

Vitiligo Surgery

Basic And  
Advanced Fillers

Regenerative  
Procedures

Hair Transplant

Lasers, Energy  
Based Devices And  
Body Contouring

Procedural  
Dermatology  
And Suturing

***And for the first time ever a workshop on Pediatric dermatology!***



# PARTICIPATION OPPORTUNITIES

## NAMING RIGHTS

We wish to recognise the contributions made by our key supporters. Companies who participate through various sponsorship/ advertising/ exhibition opportunities will be acknowledged in all MAHARASHTRA CUTICON 2024 communication as per the schedule below:

Particulars	No. of Opportunities	Total Contribution (Rs.)
Platinum Partner	1	30,00,000
Gold Partner	2	20,00,000
Silver Partner	4	10,00,000

## SPONSORSHIP OPPORTUNITIES

Particulars	No. of Opportunities	Cost per Opportunity (Rs.)
Workshop Sponsorship	6	3,00,000
Registration Zone	1	15,00,000
Cloak room	1	5,00,000
Faculty Lounge	1	5,00,000
Daily Lunch	3	10,00,000
Faculty Dinner	1	10,00,000
Banquet	1	20,00,000
Chair covers hall A (Branding to be done by Company)	1	5,00,000
Chair Covers Hall B (Branding to be done by Company)	1	2,00,000
Chair covers hall C (Branding to be done by Company)	1	1,00,000
Session sponsor	9	5,00,000

# PARTICIPATION OPPORTUNITIES

## EXHIBITION OPPORTUNITIES

Particulars	No. of Opportunities	Cost (Rs.)
3M x 2M Stall	6	4,00,000
2M x 2M Stall	24	3,00,000

## ADVERTISING OPPORTUNITIES

Particulars	No. of Opportunities	Cost (Rs.)
Advertisement on official conference website	1	2,00,000
Advertisement on official conference mobile app	1	2,00,000
Logo presence on delegate kit bag	1	10,00,000
Full page advertisement in conference brochure	10	50,000
Full page advertisement in conference Souvenir	10	50,000
Bag Drops	6	50,000

# TERMS & CONDITIONS

- All Sponsorship/ exhibition/ advertising/ other opportunities have been quoted in gross terms
- Mandatory govt. taxes as applicable at the time of booking will be levied (currently GST at 18%)
- Fascia name must be submitted to the event organizers by email at least 5 working days prior to the event
- The number of exhibitor badges provided with the participation have been outlined above. Should you need more badges, kindly pre-purchase them by writing to [industryrelations@cuticonmh2024.com](mailto:industryrelations@cuticonmh2024.com)
- The exhibitor will have to abide by Fire and Safety norms of the venue. A copy can be requested by writing an email [industryrelations@cuticonmh2024.com](mailto:industryrelations@cuticonmh2024.com)
- Each stall will be given power (Single Phase) as per their entitlements outlined above. Additional power or three Phase connection can be bought at additional cost.
- All parking, licenses, distribution etc. for this will be the responsibility of the exhibitor.
- Dinner invitation is not open to company personnel or exhibitors.
- No nailing will be allowed on octanorm stalls. For branding purposes only, normal double-sided tapes can be used
- Exhibitors can display banners and hoarding only within designated stall areas. No banners or display boards are allowed outside the designated stalls unless venue branding related partnerships have also been taken
- Any damage caused to the octanorm sheets or stall material will have to be compensated to the contractor
- Subletting of stall will be considered as a breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 1,00,000 + Taxes will be charged
- Sharing of stall is strictly not allowed
- Goods and Material displayed in stalls should be as per Government Rules & Regulations
- Overnight retention of goods in respective stalls will be at the sole risk of the exhibitors. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material
- No storage space for boxes, consumables etc. will be provided. Exhibitors are to make arrangements for this by themselves in their stall. Alternatively, lockable furniture will be available for booking 15 working days prior to the event. Exhibitors may book the same and pay directly
- Organizers reserve all rights to alter the stall layout or allocation of stalls
- 3rd party insurance has been taken for the overall event. Exhibitors are requested to take individual booth insurance if needed

## CANCELLATION POLICY

### **In case of cancellation by the company, the organizers shall retain:**

- 10% of the agreed amount if the cancellation/modification is made on or before 45 days till conference
- 50% of the agreed amount if the cancellation/modification is made between 45-30 days till conference
- 100% of the agreed amount if the cancellation/modification is made 30 days till conference date

### **In case of event cancellation due to any reason:**

- Organizers will inform all partners/exhibitors about revised dates and extend same rates/packages
- Not retain any amount if revised dates do not align with the expectations of the partners/exhibitors

CONFERENCE SECRETARIAT

Dr. Manish Gautam - SKIN SOLUTIONS

209 JK Chambers, Next to Hotel Golden Punjab,

Sector 17, Vashi 400703.

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